



2020 Winterfest Parade Registration Hosted by The Geneva Business Association

I would like to take this opportunity to invite you and your group to participate in the Geneva Business Association's annual Winterfest Parade.

The parade will be held on Saturday, Feb. 1, 2020 at noon. Lineup will begin at 11 a.m. on Eagle Street. The parade route is Eagle Street to Park Street, north on South Broadway through the center of town. Then turn right on Woodlawn and right on Forest Street. The parade ends at the traffic light on East Main Street (Route 20) in front of the Geneva Fire Department.

Please DO NOT go into the Depot Street parking lot. It is very congested there.

Our theme is "Having Fun in the Great Outdoors."

First and second place prizes will be given for:

Best Decorated Mobile Unit

Best Winter Theme Marching Unit

Each first place winner will receive \$50 and each second place winner will receive \$25. Judging will take place in the center of town.

Enclosed you will find your parade application and a parade waiver, which MUST be signed for you to participate in the parade. Please mail your application so it reaches us on or before Jan. 21, 2020.

If you have any questions, please call me at 440-474-3042. We are looking forward to receiving your completed application as soon as possible.

Sincerely,

Mary Kay Gersin
Parade Chairperson