



GENEVA WINTERFEST

EXCITING SPONSORSHIP OPPORTUNITIES

Geneva Winterfest is a time for Ashtabula and Lake county residents to get out of the house and shake off the winter blues. Winterfest is a festival of indoor and outdoor activities designed for family-friendly fun where everything is FREE. The 2019 festival will be held Feb. 2 in downtown Geneva.

Keeping Winterfest a free cure for cabin fever is only possible with the support of our community sponsors. As we plan for Winterfest 2018, we hope your business or organization will consider supporting the many fun indoor and outdoor activities at Winterfest.

We're always adding fun, NEW events to the festival. Indoor fun includes the NEW meet and greet with Disney princesses Anna and Elsa (with free mini manicures!), a showing of the movie FROZEN, a chilly Ice Bar at Luisa's Mexican Grill, an adult Gong Show and more. We will also bring back the popular ultimate Lego build event and Jungle Terry! More than 50 courts from festivals across Ohio have been invited to the Miss Winterfest brunch and parade. Outdoors, we will have ice carvings, horse drawn carriage rides, the popular Chili Cook Off, and GOTL businesses are participating with a build your own hot chocolate bar at the Depot Street Parking Lot. People can get creative (and social) with the Giant Eagle Cookie Decorating Contest at the Geneva Community Center.

Sponsors are featured in all festival press releases, social media, and mentioned by our DJ at the Chili Cook Off. Sponsors of \$250 and above are mentioned in 35 ads on WKKY and get a marketing space at the Geneva Community Center. The first \$1,000 sponsor earns title sponsorship of the Parade and mascot for all of 2019. Sponsor an ice sculpture for \$100.

We hope to see your business or organization's name as the sponsor of one of these extraordinary events! Please do not hesitate to call me at 412-215-4687 or email margienetzel@gmail.com. Our sponsorship form is also available for download on our new website at www.genevawinterfest.com.

MARGIE NETZEL

City of Geneva Recreation Events Coordinator

P.O. Box 888 Geneva Ohio 44041

WINTERFEST 2019

SPONSORSHIP FORM

Who can be a sponsor? ANYONE! Businesses, organizations, clubs, groups, churches - you can sponsor Geneva Winterfest to promote your business or programs! Sponsors are featured in all festival press releases, social media, and mentioned by our DJ at the Chili Cook Off.

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Call 412-215-4687 or email
margienetzel@gmail.com

CHOOSE YOUR SPONSORSHIP LEVEL



\$1,000



\$250



Other:



\$500



\$100

NAME:

PHONE:

BUSINESS OR ORGANIZATION:

EMAIL:

ADDRESS:

Please make checks payable to The Geneva Business Association